

**VALUE BUILDER**

May 2018 Utah County Workshop

Breakfast, Business Workshops & Networking

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| **DATE:** | May 16, 2018 | **TIME:** | | 7:30AM-10AM | **LOCATION:** | ESG 4844 N. 300 W. Provo |
| **YOUR WORKSHOP LEADERS:** | | | **Geometric Growth: “Growing Your Business w/Ease”**  There are 4 ways to build business revenue and sales. Learn them  and you will understand how your customers and sales people are  key to identifying what is next in the growth of your company.  In this workshop you will learn:  • To get out of your own way, thereby increasing sales & revenue.  • The things that are and aren’t working to grow your business.  • How to identify the next product or service you should offer.  • Prioritize your growth opportunities to maximize your time and efforts to bring in gobs of new business.  **Value Driver Spotlight – Growth Potential**  Often companies fall into the trap of believing the only way to grow  is to sell more to the same customers, or attract more customers  like the ones they already service.  While this is one way to grow, this perspective ultimately limits a company’s growth potential, and can cause the growth and value of the business to plateau and become stagnant.  Learn how to keep your business fresh and growing on multiple  fronts through proven strategies to expand using new products, geographical markets, and demographic segments. | | | |
| **Roger Knecht, President**  **Universal Business Builder** | | |
| Speaker, Author, Business Value  Builder & Trainer - Roger Knecht  can help you develop a team of  committed individuals for success  and profits using proven systems. | | |
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| We recommend you get your FREE Value Builder Score before you come to the workshop. | | | “Build it! Own it! Sell it profitably!” | | | |
| For a FREE business score go to:  [www.universalbusinessbuilder.com](http://www.universalbusinessbuilder.com) | | | REGISTER TODAY AT: [universalaccounting.com/value-builder-workshops](http://www.universalaccounting.com/value-builder-workshops)  DATE: Wednesday, May 16th, 2018 TIME: 7:30AM-10:00AM  LOCATION: Employer Solutions Group/ESG 4844 N. 300 West, ste. 100, Provo, UT | | | |

The Value Builder System TM is a statisticallyproven method for increasing the value of a company by 71%