Feb. 2018

VALUE BUILDER

Workshop

Sponsored by Universal Accounting

DATE: Feb. 7th, 2018 **TIME:** 7:30AM-10AM **LOCATION:** Foresight Wealth Management, Draper

YOUR WORKSHOP LEADERS

Scott Stephenson,

Scott has over 20 years of consulting experience in training design, implementation, facilitation, change management, customer loyalty, leadership development, and sales and marketing, and has worked with numerous organizations in the United States, Europe, and Asia.

Scott McKinley - Structured Power Coaching/Value Builder Implementation

Scott has spent a decade working with business owners, students, and graduates of Universal Accounting Center as the senior Marketing coach. He has personally assisted hundreds of individuals in the development and growth of their own businesses.

In the Black: M.A.P. Your Business - Marketing

When implemented these Marketing principles can make your business more profitable. You'll learn:

- The power of the Universal Business Model to insure profits and how to properly M.A.P. your business.
- Nothing happens until you make a sale
- A good deal is only a good deal if its a good deal for both parties
- Grow your business geometrically
- How to implement the 3 principles in your business right away with immediate, intermediate and long-term application.

Built to Sell: 8 Things That Drive Your Company Value

Many business owners use their Profit & Loss (P&L) statement as a report card at the end of the year, sometimes applying a multiple to the profit from your P&L for an estimate of the company's value.

By working with more than 20,000 entrepreneurs using The Value Builder System™, we've seen companies fetch up to three times more than the average price for their industry.

Whether you want to sell your business, or just know you could, you'll learn the eight things that drive the value of your company and how to dramatically increase the value of your business.

GIVE US ONE DAY OF YOUR TIME,
AND WE'LL GIVE YOU YOUR LIFE BACK.

REGISTER TODAY AT: universalaccounting.com/value-builder-workshops

DATE: Wed., February 7th, 2018 TIME: 7:30AM-10AM

LOCATION: 11550 S 700 E, Draper UT 84020

ABOUT THE VALUE BUILDER SYSTEM™

The Value Builder System™ is a statistically proven method for increasing the value of a company by 71%.